

Conference Program
City of Vantaa | Aviapolis-Project

PREPARE FOR TAKE-OFF!

Vibrant Airport City & Busy Airport
Are the Keys to Success



Fri 31st of August 2018 | Clarion Hotel Airport,
City of Vantaa, Finland



Vantaa
Aviapolis

CONFERENCE PROGRAM

8.30-9.00 **Registration, coffee & tea**

9.00-10.30 **Welcome**

Ritva Viljanen, Mayor, City of Vantaa

Development of Helsinki Airport

Kimmo Mäki, CEO, Finavia

Key note: Comparing Development of Amsterdam Airport City with IKIA Airport City

Pieter van der Horst, IKIA Airport city (Tehran) and AIREA

10.30-11.00 **Networking break**

11.00-12.00 **Key note: Airport Urbanism – Research Findings and Recommendations for Aviapolis’ Future Development**

Max Hirsh, Professor at University of Hong Kong, Leading expert on airports and transport infrastructure

12.00-13.15 **Panel Discussion: Emerging Airport City**

Perspectives for a well-functioning airport city, its architecture and traffic solutions. Moderator:

Hannu Penttilä, Deputy Mayor, City of Vantaa

Panel Participants: Juho Grönholm, architect, partner, ALA architects, Finland Expansion of the main entrance building of the Helsinki Airport

Martti Malmivirta, executive chairman, Korkia, Finland Aviapolis Traffic Lab - smart & clean solutions for mobility

Lasse Vilstrup Palm, head of Landscape/Urban design, C.F. Möller Architects, Sweden - Masterplanning of Aviapolis Core Area

Patrick Verhoeven, architect, partner, Mandaworks, Sweden Detail planning of Aviapolis Urban Blocks Area

13.15-13.30 **Closing**

Ilpo Kokkila, Chairman of the Board, SRV

13.30-15.00 **Lunch at Clarion Hotel Airport**

Visit website www.vantaa.fi/aviapolis/airportcityconference2018

SPEAKER PROFILES



Ritva Viljanen

Ritva Viljanen assumed her responsibilities as mayor of the City of Vantaa in March 2018. Before her mayor's post Viljanen has held numerous tasks in public administration. She has worked, among others, at Sitra, The Finnish Independence Jubilee Fund as a senior advisor, deputy mayor of the City of Helsinki's Education Department, and as a chancellor at the Ministry of the Interior, as well as a ministerial advisor at the Ministry of Finance, as a legislative counsellor at the Department of Justice, and as director-general at the Population Register Center. Viljanen has also participated in the activities of myriad committees, boards and foundations. Her educational background is master of social sciences and master of laws. Viljanen's – who has lived in Vantaa for 36 years – vision for her hometown is a future vital municipality with outstanding services, versatile businesses, and unique urban culture. Her goal is for Vantaa to be known for fair and responsible management.



Kimmo Mäki

Kimmo Mäki was appointed CEO of Finavia Corporation in the beginning of January 2018. He holds an MSc in technology as well as an eMBA and has extensive work experience of the service and logistics industry. For the past six years he worked as the CEO of Port of Helsinki. Prior to that he worked at Steveco Oy and Stockmann plc among other companies. Kimmo Mäki serves currently as a member of the Board of Finrail Oy. His interests involve soccer, fishing and sailing.



Pieter van der Horst

Pieter van der Horst is an expert in airport city / aerotropolis development and in generating non-aviation revenues. Pieter works for IKIA airport city (Tehran) as Chief Development Officer and runs AIREA, an airport city development and Consultancy firm. Before he worked for Schiphol Real Estate, a 100% subsidiary of the Schiphol Group. At Amsterdam Airport Schiphol he was responsible for the development (and master planning) of the landside part of the airport and airport city, which includes a.o. the central area (Schiphol CBD) and the commercial Real Estate in the area(s). Furthermore he has gained experience in real estate and area development, airport real estate, non-aviation revenues, strategic and conceptual airport city development, new business development, investment analysis, feasibility analysis, regional economic development, urban economics, plan economics, general management, public speaking, commerce, SMART technologies, innovation, project directing (several large scale projects), (airport) master planning and program management. In the past he was a.o. CEO of a development & construction company, commercial director, financial advisor on several infrastructural projects and project manager of several building projects. Pieter has been a guest lecturer for a.o. ACI, SMART AIRPORTS and UBM- Kasarda on courses about non-aviation revenues and speaks regularly on conferences about airport cities / aerotropoli and regional economic development. Pieter completed a Master of Science in Business and Urban Economics, a Postdoc in Financial Management and a Master in Real Estate with honors (cum laude).



Max Hirsh

Max Hirsh (PhD, Harvard) is a professor at the University of Hong Kong and a leading expert on airports and urban infrastructure. His research focuses on passenger behavior, airport-led urban development, non-aeronautical revenue, and emerging ground access patterns. He is the author of *Airport Urbanism: an unprecedented study of airports and air travel* that incorporates the perspective of passengers, airport and airline operators, urban planners, developers, and travel retail professionals. With a particular focus on the rise of Asia, the book sheds light on the exponential increase in global air travel and its implications for the planning, design, and operation of airports. Fluent in six languages and with a professional career spanning three continents, Max inflects his analyses with unique insights into the practicalities of international air travel and the mindset of people on the move. Max provides thought leadership for the aviation industry through the popular blog airporturbanism.com, where he presents leading-edge strategies for tackling the key challenges that confront airports today. In addition, Max is a founding board member of Aerial Futures, a non-profit think tank that explores the future of air travel from an architectural and urban design perspective. Passionate about airports and air travel, Max works with airport authorities, developers, and urban planning agencies around the world to help shape the future of airports and the cities that they serve.



Hannu Penttilä

Hannu Penttilä has served as Deputy Mayor of the City of Vantaa (northern part of Helsinki Metropolitan Area) since 2015. His main responsibilities are City Planning, Technical and Environmental Services and Housing. Before his current position, Mr. Penttilä worked as Deputy Mayor of City of Helsinki, Executive Director of the Helsinki Metropolitan Area Council, Regional Mayor of the Regional Council of Häme and as Chief Engineer at the Ministry of the Environment. Mr. Penttilä has held several positions of trust on both the European Union and national levels. He received his Master of Science (Tech.) at Helsinki University of Technology.



Juho Grönholm

Architect SAFA Juho Grönholm (Architect MSc, Helsinki University of Technology) is co-founder and partner at ALA Architects. The Helsinki based office, founded in 2005, specializes in cultural buildings, renovation projects and station design. ALA's built projects include Kilden Performing Arts Centre, the renovation and expansion of Kuopio City Theatre, Lappeenranta City Theatre, the renovation and repurposing of Dipoli – the Main Building of Aalto University, and Aalto University and Keilaniemi Metro Stations. The Helsinki Central Library will open in December 2018. Juho has 20 years of professional experience in designing large public buildings in Finland and abroad. In addition to the daily office work he has acted as visiting professor at both Columbia University Graduate School of Architecture, Planning and Preservation and Sam Fox School of Design & Visual Arts at Washington University in St. Louis' Helsinki International Semester 2015, as well as lectured at the Department of Architecture at Helsinki University of Technology.



Martti Malmivirta

Martti is the Executive Chairman on Korkia Consulting and Korkia Venture Insight. He is known as a seasoned business consultant and industry developer with strong international experience. He is well networked in the Finnish and European industry and research. Martti is a trusted advisor of the Finnish government and several blue chip companies. He has long experience in traffic and logistics. Martti's role was essential in establishing three traffic and logistics related startups, Virta, Maas Global and Norsepower, which all are based on disruptive innovations in their industries. He is right now together with a Korkia team developing Aviapolis Traffic Lab -project.



Lasse Vilstrup Palm

Lasse Palm is Head of C.F. Møller Landscape and associate Partner at C.F. Møller. C.F. Møller Architects is one of Scandinavia's largest architectural firms and is in the forefront of holistic and sustainable urban planning. As Head of C.F. Møller Landscape, Lasse has been in charge of numerous prestigious and award-winning urban planning assignments internationally. With a special focus on the city's cohesion and value-added design, Lasse has been responsible for a series of innovative projects like the city-integrated masterplan for Copenhagen Business School, Climate adaption plans for Randers, and Dublin Gateway on Ireland.



Patrick Verhoeven

Patrick Verhoeven is partner of Mandaworks and has extensive experience in town planning tasks of different size and complexity, both in Sweden and abroad. Experiences outside of Sweden, especially in China, Finland, South-Korea and Russia, have also given him the unique opportunity to work with a variety of urban development projects with high ambitions for sustainability, architecture and landscape architecture. The projects are characterized by their innovative approach and a strong relationship between landscape and architecture. Patrick has been involved as a teacher at the Royal Technical University of Stockholm for several years.



Arja Lukin

Arja Lukin is project director of Airport City Aviapolis (since 2016), City of Vantaa. Arja drives the development of Aviapolis with all the stakeholders concerned. In her visions Aviapolis turns into source of activity, growth and prosperity - a vibrant city with urban ambience. She is a frequent speaker at airport city events globally. She has a wide experience in various public-sector development and management tasks. She has worked, among others, City Architect of Vantaa and Deputy City Architect of Espoo. She completed Master of Science in Architecture (Oulu University, Finland).